



# AGRICON PRODUCTS CAPABILITY STATEMENT

Agricon Products, as part of Giddyup Enterprises, is a leading producer in the agricultural and livestock sectors, manufacturing a range of supplements and premix products including:

- Molasses and Salt based blocks for all species
- Loose mix supplements
- Feedlot concentrates
- Equine specific supplements

Agricon Products are based in Maryborough QLD, on the Fraser Coast, and supply both Australia wide and internationally.



Agricon Products have been established for over 40 years and maintain a strong track record in supplying to major customers, such as Elders, CRT and Nutrien Ag Solutions, and manufacture in strict compliance to the Federal Government's Australian Pesticides and Veterinary Medicines Authority (APVMA) licensing requirements, ISO9001, ISO45001 and the FeedSafe accreditation as members of the Stock Feed Manufacturers Council of Australia.

Our sound approach to business practices demands the adoption of new advanced process engineering to enhance productivity, traceability, sustainability, environmental augmentation and safety through continuous improvement and upskilling within this industry sector.







## Vision

Quality, consistency and reliability are the key principles and values for our extensive customer base and the feedback from our customers supports our future planning strategies and our continued commitment to the measurement and enhancement of these principles.

In 2024 we seek a competitive advantage over other supplement suppliers through the introduction of a fully automated batch processing system, the Genius system, developed by Gordyn and Palmer.

This vision supports our mission to generate industry growth for ourselves and our customers by continuing to provide our proven products and developing internal processes to enable the expansion of our product range to meet the climatic, analytical and biosecurity requirements for customers.

To reduce our carbon footprint through increased sustainability through new recyclable packaging development and participating in recycling and sustainability programs, like the Big Bag Recovery <https://www.bigbagrecovery.com.au/Initiative>



## Services and Specialised Capabilities

AgriCon Products is focused on servicing our customers' needs, producing a wide variety of products and offering specific "custom" products to meet specialised client' requests. All "custom" made products are supported by advice from our consulting nutritionist at Nutrition Service Australia. Our specialised services and capabilities include:

- Providing statistical analysis of our ongoing cross-contamination elimination and monitoring program
- Providing "custom" specific labelling and analytic data for exclusively developed products
- Providing free delivery to our Brisbane warehouse to promote easier customer collection and distribution
- Long-term specialised workforce with product and raw material expertise offering quick response and resolution process for all customer' enquiries and requests







## Production Capability

Agricon Products has a Production Throughput Capability of 10,000 tonnes / annum and Agricon Products will introduce an “Automated Batch Processing Systems Upgrade” at the end of 2024.

This project will increase productivity and profitability by progressing from a multitask, multiple staff, hands on, paper generating process via multiple software platforms with ageing hardware, to a fully integrated and automated Batch Processing system at Giddyup Enterprises T/A Agricon Products.

The Project will increase our international competitiveness by enabling quick turnaround product prototypes to be manufactured and delivered rapidly to meet the demands of the technology driven Asian market. The scope of this project is to adopt Advanced Manufacturing at Agricon Products through the installation of the latest equipment, software, technology and systems and equipment provided will be manufactured, installed, commissioned and serviced by Australian’ suppliers and contractors.

## Management and Main Contact Details

Our experienced and qualified management team have extensive knowledge and expertise in the areas of manufacture, products specific data, compliance, safety and quality.

### **Administration:**

Tanyth Darnell – Office Manager – 07 4122 2599

### **Manufacturing:**

Glenn Rice – Production Manager – 07 4122 2599

### **Marketing:**

Maria Heaven – Marketing and Business Development – 0439 908 631

### **Operations and Compliance:**

Ann Denholm – Operations, Compliance and QA Manager – 0450 962 116

### **Managing Director:**

Todd Wilshire, Giddyup Enterprises Pty Ltd.

## Company Details

### **Registered Name:**

Giddyup Enterprises T/A Agricon Products

### **Business Address:**

13 Enterprise Street, Maryborough QLD 4650

ABN: 86612338708

[www.agricon.com.au](http://www.agricon.com.au)

07 4122 2599 for all enquires





## Company Presentation

Press play below to view or go to [https://youtu.be/E6l4b\\_b\\_rPE](https://youtu.be/E6l4b_b_rPE)

